



PPC Bee

Opening pricelist Facebook in PPC Bee

Valid from 1. 2. 2021 to 31. 8. 2021



PPC Bee

Image Editor for Facebook Stand Alone



Without the option of consolidation (counting of the items for Image Editor across different data feeds)

Notes

- Only the Items exported by Feed export are counted into the Image Editor price.
- Each new Feed export from the same feed adds up the number for the final Image Editor price.
- Every other Feed export with Image Editor created from a different data feed, is counted as a new feed export with the prices listed above.



PPC Bee

Facebook campaigns + Image Editor Payment according the spend*



Not fitting the conditions for any of the offered tariffs? Please contact us for a custom price list at sales@ppcbee.com.

* Percentage calculated by spend in Facebook campaigns from the previous month.

30 days free trial



PPC Bee

Image Editor

Discounted according the number
of advertised items*



Small

up to 10 000
items

80 €

\$90 / 2 000 CZK

~~115 €~~

~~\$140 / 3 000 CZK~~



Medium

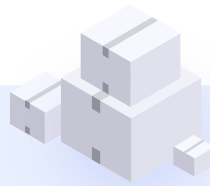
up to 50 000
items

155 €

\$185 / 4 000 CZK

~~230 €~~

~~\$280 / 6 000 CZK~~



Large

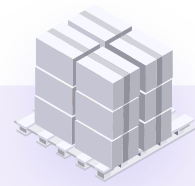
up to 100 000
items

290 €

\$350 / 7 500 CZK

~~390 €~~

~~\$470 / 10 000 CZK~~



Enormous

up to 200 000
items

460 €

\$560 / 12 000 CZK

Not fitting the conditions for any of the offered tariffs? Please contact us for a custom price list
at sales@ppcbee.com.

With the possibility of consolidation**

* Items for calculating the Image Editor Price list used with PPC Bee Facebook campaigns are
calculated from the input items at the campaign level.

** Thanks to consolidation, products with the same ID are counted only once. Items can also be added
from different data sources.